



SWIMWEAR AND BEAUTY EXPLOSION CHARITY FASHION SHOW

MEDIA PARTNERSHIP

Who: Designer Stacey Angela

What: "FASHION FOR EPILEPSY" where swimwear meets the street

When: Saturday October 17, 2009

Time: 7:00 pm – UNTIL

Where Sixty Park Grill
60 Park Place
Newark, NJ

Purpose: STAY Swimwear by Stacey Angela will unveil her latest creations in swimwear at this once in a lifetime event. She will also premiere the **STAY** popup boutique and makeup consultations by celebrity makeup artist, Cataanda J.

Stacey Angela's creations have been seen on A-list celebrities such as: Free, co-host on Power 105.1 FM Morning Show and former co-host of 106 & Park; singing sensation, Angie Stone; acting coach, Tracey Moore; neo-soul group, Floetry; musicians, Foxy Brown and Melky Jean; and radio/TV personality K. Foxx.

In addition, Stacey Angela's crochet earrings were showcased on America's Top Model, BET, MTV, thestylist.com, Complex Magazine, Jewel Magazine and Japanese magazine, LUIRE to name a few.

Stacey Angela is passionate about fashion and community awareness. She wanted to preview her latest creation in an atmosphere that will be inviting to an audience that is equally passionate about fashion and causes. The goal of this event is to build awareness about Epilepsy illness through fashion.

Celebrity Invite: Andre Berto, Michael Bivens, Shameka Christon, Brandon Miree, Eric Roberson, Apprentice Stacey J, Radio and TV Personalities Sway Calloway, Aleesha Rene, K. Fox, and Ms. Drama, and Mayor of Newark, Cory Booker

Sponsor/Partner Recommendations: By becoming the official media sponsor/partner you will have the opportunity to take a leading role in hosting a one of kind fashion show with a cause. This event is the official buzz party for New Jersey Fashion week 2010.

Benefits:

- Presenting Media Sponsorship/Partnership Exclusivity
- Opportunity to be involved in a worthwhile event to enhance your brand.
- Identification as a Presenting Media sponsor on invitations, and all press releases.
- Increase brand awareness.
- National/Local promotional and marketing opportunities for your products.
- Promote your brand awareness with consumer base and the diverse community.
- Opportunity to execute events that are synergistic with the brand message.
- Extensive media opportunities during pre and post events via print, and the world wide web.
- Product distribution opportunities.